

### Digital Arts Assessment Plan Matrix

Learning Goals	Assessment Strategy <i>or</i> <i>Method or</i> <i>Measure</i>	Cycle <i>or</i> <i>Timeframe</i>	Findings (Analysis and Interpretation)	Action Taken
1. To provide its students with an understanding of the context of digitally-based artwork and its relation to contemporary theory. Through readings, videos, lectures, discussions and critiques, students will explore what makes the digital arts unique in the expression of artistic ideas.	Longitudinal assessment of students using student portfolios and digital portfolios, student interviews and critiques, and an exit e-questionnaire that provides students with the opportunity to self-reflect on the program goals and value of the course of study.	Every semester for course work, graduating seniors for questionnaire		
2. To expand its students' technical proficiency using a variety of digital media while exploring the use of nontraditional aspects of the media.	Longitudinal assessment (see No.1)	See No. 1		
3. To develop its students' skills in visual analysis, criticism, research, and writing.	Faculty teaching core courses will gather to determine expectations, align course-based assessment measures with course goals, determine the most persuasive evidence of student performance, and evaluate portfolios of student work deemed to be good evidence of student performance	Every semester		
5. To enable its students to offer a constructive critique in the evaluation of their own and other's work and to explain the criteria by which	Evaluate student performance in major courses, all of which require critiques	Every semester		

they evaluate the quality of their work and the work of others.				
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6. To enhance its students' qualifications for preparing for graduate study and professional careers.	Longitudinal assessment (see No.1)	See No. 1		
7. To further college and societal goals of diversity and understanding of one's own and other cultures.	Longitudinal assessment (see No.1)	See No. 1		