

DIGITAL ARTS ASSESSMENT

Goal: To develop its students' skills in visual analysis, criticism, research, and writing.

Evidence:

Students in the BFA Digital Arts Major have evidenced advancement and achievement in their visual analysis, criticism, research and writing in the following ways:

Sophomore Review:

Students at this point in their studies will have taken all Department core courses and two semesters of the Digital Arts Core (Imaging II, Imaging Sound, Digital Photography, Time-based, Interactive) along with three recommended Art History courses.

I assessed Digital Art Majors at the Sophomore Review and found their work research to be motivated by concept analysis; clear ability to pinpoint influences of studied artists and writers and apply their learning to evaluation of their portfolio; and fluent ability to discuss formal and conceptual goals in work.

Senior Thesis:

Students at this point in their studies will have a strong sense of self-directed research and implementation. Students will have completed a wide array of courses with focus is on distinctive media. Student expectation is to demonstrate abilities to critique, analyze, write and research through the creation of a cohesive body of work and well-crafted artist statement.

The work of Digital Arts Major seniors reflects successful implementation of achieving skill objectives. Seniors in this major created a cohesive, exploratory body of work. The work was informed by extensive research, demonstrating an informed research process that included critical thinking and writing. Seniors had a yearlong capstone course that honed these skills through which they wrote numerous analyses of artist's essays. Additionally, students concisely researched artists who have impacted their research and refined this into multiple versions of artist statements throughout the academic year.