

Digital Arts Major

2008-2009 "ONE QUESTION" STUDENT LEARNING OUTCOMES ASSESSMENT RESULTS

LEARNING GOAL/OUTCOME

ENHANCE STUDENTS QUALIFICATIONS TO BE HIGHLY CONCEPTUALLY AND TECHNICALLY PREPARED TO EITHER CONTINUE EDUCATION OR ENTER THE LABOR FORCE: BASIC

RESULTS

ALTHOUGH SOME PREVIOUS DIGITAL ARTS MAJORS WERE CONTACTED TO BEGIN TO ESTABLISH A CREATIVE AND PROFESSIONAL PROFILE OF THE TCNJ DIGITAL ARTS MAJOR ALUMNI FROM 2004-2006, IT IS APPARENT THAT A FORMAL ANNUAL MEANS OF DATA RETRIEVAL MUST BE ESTABLISHED. THE ART DEPARTMENT PLANS TO PUT INTO PLACE END OF YEAR ONLINE INTERVIEWS FOR EACH YEAR WITHIN THE DEPARTMENT, ONLINE EXIT INTERVIEWS FOR THE GRADUATING CLASS AND ONLINE INTERVIEWS FOR ONE YEAR ALUM. THESE INTERVIEW FORMS WILL ALLOW THE ART DEPARTMENT TO ASSESS NEEDS FOR CURRENT STUDENTS.

ANALYSIS

Without a formal interview it has been difficult to evaluate alumni paths related to Digital Arts.

HOW THE RESULTS WILL BE USED

IMPLEMENTATION OF A FORMAL ANNUAL APPROACH TO GATHERING NECESSARY DATA.

REFLECTIONS

Previous changes were successfully implemented which gives this year hope for success.

2009-2010 CONTACT PERSON

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