

Contact Person 2005-06

Name Elizabeth Mackie
Phone 609-771-2335
Email mackie@tcnj.edu

Program(s) Assessed
ARDA (Digital Arts)

Learning Goal/Outcome

To develop its students' skills in visual analysis, criticism, research, and writing.

Question

Broad-based question: Based on evaluation of current Digital Arts Majors work, what level of investigation has been accomplished?

Secondary question: How does this level of student accomplishment compare with the rest of the school? And how does student accomplishment compare with other national programs?

Expected Answer (hypothesis)

We expect to find that the students will be well versed in critical analysis of artwork in various media including still image, moving image, and live event. That they will have achieved a critical vocabulary to reflect and discuss digital art as a result of their own intensive scholarly and visual research. Additionally, the findings should conclude more comprehensive writing practice and skill development.

Hoped for Answer (alternate hypothesis)

Plan (methods)

Interviews with all digital art majors will be conducted that will include a portfolio assessment and a written evaluation about the Major. Based on student response, faculty teaching Digital Arts core courses will gather to determine assessment of Major's learning goals, evaluate project assignments and implementation. Compare and analyze these findings with other departments in the College of Art, Media and Music; Reflect and examine distinction of the visual arts within this broader context; Utilize findings to compare and contrast to nationally recognized Digital Arts Programs by researching other programs. This data will be collected and brought to the chair.