

## Contact Person 2006-07

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## Program(s) Assessed

Graphic Design Major, Art Department

## Learning Goal/Outcome

Students will be able to conduct thorough research in both historical and contemporary issues in graphic design.

## Question

Has the TCNJ graphic design curriculum given enough opportunities for the students to acquire the skills of conducting a thorough research in both historical and contemporary issues?

## Expected Answer (hypothesis)

Throughout the different levels of graphic design courses, students will establish, refine, master their skills in conducting research. Students will be able to report what they found verbally and visually.

## How information will be used by the program

Changes may need to be made to the materials covered in the courses

## Plan (methods)

Redefine the research expectations from the different levels of design courses and strengthen our curriculum to uplift students' research skills.

- In freshman and sophomore years, instructors will demonstrate basic research skills through numerous small research projects.
- In junior level course "History of Graphic Design", students will refine their research skills by numerous in-depth research written assignments. Students are also expected to integrate what they found as part of their visual language.
- In senior year, students will master their research skills in the writing intensive capstone class "Senior Research". Individual direction will be emphasized in order to encourage the students to build a coherent body of work reflecting an area of interests