

DIGITAL ARTS

2007-2008 "ONE QUESTION" STUDENT LEARNING OUTCOMES ASSESSMENT

LEARNING GOAL/OUTCOME

Enhance students qualifications to be highly conceptually and technically prepared to either continue education or enter the labor force: Basic

QUESTION

What is the creative and professional profile of the TCNJ Digital Arts Major alumni from 2004-2006?

EXPECTED ANSWER (HYPOTHESIS) AND ANTICIPATED USE OF RESULTS

A diverse range of professional careers, Graduate School attendance and creative awards/accomplishments.

Help further prepare and guide students to broad professional and creative post-educational resources.

PLAN (METHODS)

1. Outreach to alumni via Art Department website, letters and email contacts with survey questions as to their professional and creative development since graduation. 2. Invite alumni to special alumni benefit at the end of academic year, 2008. With survey answers, consult with Digital Arts and Fine Arts faculty to interpret findings.

2007-2008 CONTACT PERSON

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