

School of Business

Dean: David Prenskey; Division Heads: Rajib Sanyal and Joyce Vincelette

Assistant Dean for Student Services: William Johnson

Assistant Dean for Administration: Teri Gerberg

The School of Business is accredited by the AACSB International—The Association to Advance Collegiate Schools of Business.

All School of Business programs build on a foundation of liberal studies, general education, and the common body of knowledge in business. Students then specialize in one area of emphasis.

Undergraduate programs of study are available in accountancy, economics, finance, general business, international business, management, and marketing. Minors are available in economics, human resource management, international business, management, and marketing. Certificate programs are available in human resources management and international business.

School of Business Mission Statement

The School of Business offers exceptional undergraduate students a challenging foundation in the business disciplines and the liberal arts. Students work with faculty to analyze the contexts in which business, government, and nonprofit organizations operate and the interdependent processes that sustain such enterprises. The faculty are dedicated to effective teaching, are accessible for advising and mentoring, and work to create and share new knowledge through appropriate scholarly activity. The School is a learning-centered environment that enables students to acquire the personal and professional knowledge and skills necessary for academic and career success. This environment also provides a foundation for students to continue the lifelong development of analytic, communication, and leadership skills required to better their workplaces, their professions, and their communities.

Guiding Principles

1. The School of Business offers a personal educational experience that provides a strong foundation in the business disciplines and the liberal arts to its undergraduate students.
2. The School of Business believes that an effective teaching and learning environment consists of students and faculty working together with business, government, and nonprofit organizations to create a dynamic educational community.
3. The School of Business ensures that its curriculum and pedagogical approaches positively influence teaching and learning outcomes through regular assessment of faculty and student performance and adherence to educational and professional accrediting standards.
4. The School of Business believes that all students should understand the important role of the liberal arts as the intellectual foundation for the business disciplines.
5. The School of Business provides all business students with a strong foundation in the functional areas of business and an understanding of their interdependent roles in building and sustaining successful enterprises.
6. The School of Business challenges students to acquire specific academic and applied skills that will contribute to immediate success in school and the workplace and to develop analytic, communication, and leadership skills that will help achieve long-term success in graduate and professional education and in careers in business, government, and nonprofit organizations.
7. The School of Business requires students to examine the ethical, cultural, economic, legal, political, social, and technological contexts in which organizations operate to better prepare them to assume leadership roles in their workplaces and communities.
8. The School of Business supports student growth and development in an environment that combines ongoing advising and mentoring with increasing expectations of individual responsibility and academic self-sufficiency.
9. The School of Business seeks campus and community partnerships to share specialized knowledge and skills and gain new insights from these relationships.
10. The School of Business recognizes its responsibility to its majors as well as to other members of the campus community interested in exposure to business concepts and skills.
11. The School of Business faculty embrace their responsibility to teach and mentor students; to pursue appropriate scholarly activity; and to provide service and leadership to the School of Business, the College, their professions, and the community.
12. The School of Business encourages students and faculty to appreciate and welcome diversity within our society and to develop skills that maximize opportunities in the global workplace.

School of Business Facilities

The School of Business offices, classrooms, and computer facilities are located in the School of Business Building.

Required Exit Examination

With the exception of those earning the BA in economics, all students in the School of Business are required to take an exit examination during their senior year.

Transfer Credit Policy

As an accredited institution, the School of Business adheres to the standards of AACSB International—The Association to Advance Collegiate Schools of Business, which requires a process for transferring courses from other institutions. The following identifies our rules for transferring credit:

- 1) Full credit will be given for our 100- and 200-level courses as long as the transferred course was awarded at least a grade of C.
- 2) Full credit will be given for 300- and 400-level courses taken at AACSB-accredited schools as long as the grade earned equals at least a grade of C.
- 3) Capstone courses (the culminating course of a program) must be taken at The College of New Jersey. These capstone courses include:

MGMT 490/Strategic Management (All Majors)
MKTG 447/Marketing Management Seminar (Marketing)
MGMT 451/Seminar in Decision Making (Management)
ECON 493/Senior Thesis in Economics (Economics)
BFIN 495/Senior Thesis in Finance (Finance)
INBU 495/Senior Seminar in International Business (International Business)

Accreditation requirements call for at least 50 percent of all business credits to be taken at the degree-granting institution.

Internship Credits

The School of Business strongly encourages students to take internships in the business field as a means to gain work experience, initiate networking relationships, and build upon classroom learning. An internship in business—either ACCT 498 or BUSN 498—involves supervised work and reflective papers relating the learning experience on the job to the course work and career goals of individual students. Internships in accounting and financial services, marketing and marketing research, human resource management, information systems, government, and non-profit organizations are available throughout the New York-Philadelphia corridor. Depending on the student's program, up to six credits of internship may be taken as electives. However, students may only count up to three credits per experience. For more information regarding the internship, visit the Internship Web site (schbus.tcnj.edu/internships/main.htm) within the School of Business home page.

Independent Study

Independent study consists generally of a student working independently under the supervision of a faculty member. Independent study requires a research project that typically involves literature review and field research, and is recommended only for seniors who have a strong interest in an area of research of a particular faculty member.

Pass/Unsatisfactory Option

A School of Business student may use the P/U option for School of Business courses only under the following conditions: 1) the course is not offered by the student's major program or minor; and 2) the course will be counted only as an elective.

Beta Gamma Sigma

The College of New Jersey Chapter of Beta Gamma Sigma is an honor society, the purpose of which is to encourage and reward scholarship and accomplishment among students of business and administration, to promote the advancement of education in the art and science of business, and to foster integrity in the conduct of business activities. Beta Gamma Sigma is the honor society for colleges accredited by the American Assembly of Collegiate Schools of Business (AACSB International—The Association to Advance Collegiate Schools of Business). In order to be inducted into Beta Gamma Sigma, a student must be in the upper 10 percent of his or her senior class or upper seven percent of his or her junior class. Beta Gamma Sigma is confident that its membership will serve as effective business and managerial leaders as we enter the 21st century.

Financial Management Association National Honor Society

The FMA National Honor Society was established to encourage and reward scholarship and advancement in finance. The minimum qualification for membership is a 3.25 grade point average in at least six credits of finance courses.

Omicron Delta Epsilon—International Economics Honor Society

To become a member, a student must have completed at least 12 credits of economics courses with an average over 3.0 and should be at the junior level with a general scholastic average of 3.0 or better.
