

## **School of Business-1**

### **School of Business**

*Dean:* Emmanuel I. Osagie; *Assistant Dean for Student Services:* William Johnson;  
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The School of Business is accredited by the AACSB International—The Association to Advance Collegiate Schools of Business. The School of Business offers programs in accountancy, economics, finance, interdisciplinary business, international business, management, and marketing. These programs lead to one of four undergraduate degrees: a Bachelor of Science in Accountancy, a Bachelor of Science in Business Administration, a Bachelor of Science in Economics, or a Bachelor of Arts in Economics. Minors are available in economics, finance, human resource management, international business, management, marketing, and professional selling.

#### **Vision**

The School of Business at The College of New Jersey aspires to be a premier undergraduate business school, the first choice of New Jersey students seeking a business education and the first choice of employers seeking business graduates.

#### **Mission**

Our mission is to:

- Educate students to become successful professionals and ethical citizens, ready to contribute to the demands of the evolving business environment and prepare them to assume positions of responsibility and leadership in a complex, technological, global, and multicultural world.
- Deliver a cutting-edge and applications-based curriculum to the brightest New Jersey students who are seeking the highest quality undergraduate education in business and foster an environment in which students may develop a tailored course of study to suit their individual interests and aspirations.
- Develop mutually beneficial relationships with businesses, alumni, professional groups, and local communities.
- Contribute to the discovery of business and economics knowledge and to expand the application of research findings.

#### **Business Scholars Program**

The program invites exceptional incoming freshmen to participate in a unique and challenging program designed to develop tomorrow's business leaders. The program admits 15 to 25 first-year students with a minimum SAT of 1400, a top 5 % high school class rank, community service involvement, extracurricular activities, and two letters of recommendation.

Acceptance into the program requires students to participate in leadership training functions, trips to financial institutions and business-related companies, on-campus business development projects and research, business-oriented conferences, and additional programs as developed. Students must maintain an overall cumulative 3.5 GPA and a 3.0 GPA in required Honors courses. Business Scholars are required to complete an internship and are encouraged to experience a Study Abroad semester.

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### **Business Professions Program**

The School of Business will implement the Business Professions Program in the Fall 2006 semester. All entering freshmen will be required to participate in this exciting new program. Structured workshops and activities will provide students with the skills necessary to succeed in today's business environment. An internship component will be required of all students.

### **Directed Readings and Independent Research**

Directed readings and independent research consist generally of a student working independently under the supervision of a faculty member. Independent research requires a research project that typically involves literature review and field research and is recommended only for seniors who have a strong interest in an area of research of a particular faculty member.

### **Beta Gamma Sigma**

The College of New Jersey Chapter of Beta Gamma Sigma is an honor society, the purpose of which is to encourage and reward scholarship and accomplishment among students of business and administration, to promote the advancement of education in the art and science of business, and to foster integrity in the conduct of business activities.

Beta Gamma Sigma is the honor society for colleges accredited by the American Assembly of Collegiate Schools of Business (AACSB International—the Association to Advance Collegiate Schools of Business). In order to be inducted into Beta Gamma Sigma, a student must be in the upper 10 percent of his or her senior class or upper seven percent of his or her junior class. Beta Gamma Sigma is confident that its membership will serve as effective business and managerial leaders of the 21st century.

### **Financial Management Association National Honor Society**

The FMA National Honor Society was established to encourage and reward scholarship and advancement in finance. The minimum qualification for membership is a 3.25 grade point average in at least two finance courses.

### **Omicron Delta Epsilon—International Economics Honor Society**

To become a member, a student must have completed at least four economics courses with an average over 3.0 and should be at the junior level with a general scholastic average of 3.0 or better.

### **Transfer Credit Policy**

As an accredited institution, the School of Business adheres to the standards of AACSB International—the Association to Advance Collegiate Schools of Business, which requires a process for transferring courses from other institutions. The following identifies our rules for transferring credit:

- Full credit will be given for our 100- and 200-level courses as long as the transferred course was awarded at least a grade of C.

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- Full credit will be given for 300- and 400-level courses taken at AACSB-accredited schools as long as the grade earned equals at least a grade of C.
- Capstone courses (the culminating course of a program) must be taken at The College of New Jersey. These capstone courses include:  
MGT 499/Strategic Management (all business administration specializations)  
ECO 495/Senior Thesis in Economics (economics)

Accreditation requirements call for at least 50 percent of all business credits to be taken at the degree-granting institution.

### **Ungraded Option**

A School of Business student may use the Ungraded Option (credit/no credit) for School of Business courses only under the following conditions: 1) the course is not required by the student's major program or minor; and 2) the course will be counted only as an elective.

### **Required Exit Examination**

With the exception of those earning the BA in economics, all students in the School of Business are required to take an exit examination during their senior year.