

SUGGESTED FOUR-YEAR SEQUENCE

Marketing (BAMA)

2009-2010

FRESHMAN

FALL

SPRING

___ IDS 102 Information Literacy (0 unit)	___ ECO 102 Principles of Macroeconomics
___ BUS 099 Business Freshman Seminar (0 unit)	___ STA 215 Statistical Inference
___ ECO 101 Principles of Microeconomics	___ WRI 102 Academic Writing or Elective
___ FSP 1 First Seminar	___ MGT 201 Management Principles & Practices (1/2 unit)
___ LLC* See Check Sheet	___ MKT 201 Marketing Principles (1/2 unit)
___ MAT 125 Calculus for Business	

SOPHOMORE

___ ACC 201 Financial Accounting & Reporting	___ BUS 100 Sophomore Business Colloquium (0 unit)
___ ECO 231 Applied Business Statistics	___ BUS 200 Legal/Regulatory Environment of Business
___ LLC* See Check Sheet	___ LLC* See Check Sheet
___ FIN 201 Fundamental Financial Methods (1/2 unit)	___ MKT 300 Marketing Information & Analysis
___ MIT 201 Information Systems: Concepts & Applications (1/2 unit)	___ 2nd (MGT) Breadth course

JUNIOR

___ ACC 202 Managerial Accounting	___ 2nd (MIT) Breadth course
___ 300/400-level Marketing Option course	___ 2nd (FIN) Breadth course
___ MGT 360 Operations Management	___ 300/400-level Marketing Option course
or	___ Elective
___ MKT 360 Supply Chain Management	
___ Elective	

SENIOR

___ 400-level Marketing Option course	___ MGT 499 Strategic Management
___ LLC* See Check Sheet	___ MKT 440 International Marketing Management
___ Elective	or
___ Elective	___ MKT 450 Marketing Management
	___ LLC* See Check Sheet
	___ Elective

*LLC= Liberal Learning Course (There is no special order for completion of courses)