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THE
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OF NEW JERSEY



Program Fee

The fee for the entire certificate program, consisting of 10 modules, is \$1,000 per person. The fee covers all instruction, instructional materials, opening and closing receptions, breakfasts and lunches. Checks are payable to The College of New Jersey and mailed to Dr. Prenskey at the address shown under the Contact section. Payments must be received by March 7.

Location

The College of New Jersey
Route 31, 2000 Pennington Road
Ewing, NJ 08628

Contact

For more information about this innovative certificate program, contact:

Dr. David Prenskey, Director
Nonprofit Management Program
The College of New Jersey
School of Business
PO Box 7718
Ewing, NJ 08628-0718

Phone: 609-771-2849
E-mail: dprenskey@tcnj.edu

The College is located on Route 31 (Pennington Road) in Ewing Township in Mercer County. It is 1.5 miles to the south of Interstate 95 (exit 4).

Certificate in **Nonprofit Management**



The College of New Jersey

Spring 2008

In cooperation with

The Mercadien Group

An agenda-setting series of ten modules for assisting executives of nonprofit organizations to achieve the goal of managing their organizations more effectively.

Nonprofit Management Program

The Program

The program is being presented by The College of New Jersey and The Mercadien Group. This is our eighth offering of the program and will run for a total of 10 weeks from 8:00 a.m. - 2:30 p.m, every Wednesday beginning on March 19 (see Program Schedule).

The focus of the Nonprofit Management Program is on relevant management topics of critical value to executives of nonprofit organizations. The ten modules cover topics in strategic thinking, leadership, governance/board issues, advocacy/political action, human resources management, marketing/grantsmanship, fundraising, financial analysis, using technology, and program evaluation.

The certificate program provides valuable skills and techniques that nonprofit executives can apply in their organizations immediately. Each participant will benefit on an individual level from this program. The modules are highly interactive and use a variety of learning methods. In addition to lectures, presentations, and demonstrations; the modules provide discussion groups, problem analyses, exercises, self-assessment surveys, best practices, case studies, and computer simulations. For each module, participants receive materials to keep as useful, on-the-job resources. Participation is required in all ten modules. Successful participants will receive the "Certificate in Nonprofit Management."

Faculty

The faculty for the program will include academicians from The College of New Jersey and experienced practitioners from area organizations who specialize in issues relevant to the nonprofit environment. Former speakers included Nancy Kieling (Princeton Area Community Foundation), Marguerite Mount (Mercadien, P.C.), Sherise Ritter (Mercadien, P.C.), Blase Salvatore (Mercadien Technologies), Rachel Lilienthal Stark (Stark & Stark), and Kevin Sullivan (American Red Cross).

Program Schedule

March 18	Opening Reception	5:30 - 7:00
March 19	Legal Liability Issues Governance/Board Issues	8:00 - 2:30
March 26	Advocacy/Political Action Working with the Press Social Entrepreneurship	8:00 - 2:30
April 2	Using Technology	8:00 - 2:30
April 9	Fundraising	8:00 - 2:30
April 16	Human Resource Mgmt.	8:00 - 2:30
April 23	Audit Readiness Leadership & Disaster Preparedness	8:00 - 2:30
April 30	Marketing Grantsmanship	8:00 - 2:30
May 7	Strategic Thinking	8:00 - 2:30
May 14	Financial Analysis	8:00 - 2:30
May 21	Program Evaluation Closing Luncheon	8:00 - 12:30 12:30 - 2:00

Phone, fax or e-mail registration by February 22
Phone (609) 771-2849 • Fax (609) 689-9720 • E-mail dprenska@tcnj.edu

Name _____ Title _____

Organization _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ E-mail _____