

# ***Get it Done: Refine your Advertisements and Advertising Campaign***

***By  
Alan Yarnoff***

**There's a method to marketing that results in increased sales and profits. Learn the tools, tactics and techniques that can make a difference between success and failure.**

**Thursday, March 6, 2008  
9:30am - 12:30pm**

The College of New Jersey  
School of Business, Room 122  
2000 Pennington Rd., Ewing, NJ

**\$89**

Limited Seating: First Call First Serve Registration

Register on-line at [www.tcnj.edu/sbdc](http://www.tcnj.edu/sbdc) or call  
(609)771-2947



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