



Guerrilla Marketing: Perfect for Small Business

Save Gas & Travel Time plus NO Phone Charges to You

Looking to improve revenue and overall profitability without spending a bundle? The answer lies in learning how to write and implement a 7 Sentence Guerrilla Marketing Plan. This seminar is packed with clever and unconventional small-business marketing tips you can use right away.

Topics include: how to make the best marketing decisions, how to avoid mistakes, and how to outdistance competition. The program includes a list of 100 marketing 'weapons' (half are free), a marketing IQ self assessment and a marketing plan template to jumpstart your new marketing program.

Instructor:

Vicki Lynne Morgan, Russmor Marketing Group

WEBINAR

June 16
12:00-1:00 pm

Location

From your home or office
computer & telephone

Fee

\$19

To Register

609-771-2947
www.sbdcnj.com



The NJSBDC network (www.njsbdc.com) is the premier provider of comprehensive services and programs for small business in New Jersey. The organization, which consists of 11 centers statewide, helps businesses expand their operations, manage their growth or start ventures. The New Jersey Small Business Development Centers (SBDC) network is partially funded by the U.S. Small Business Administration, the State of New Jersey and The College of New Jersey. SBA's funding is not an endorsement of any products, opinions, or services. All SBA funded programs are extended to the public on a nondiscriminatory basis. Reasonable accommodations for persons with disabilities will be made, if requested at least two weeks in advance by contacting 609.771.2947.