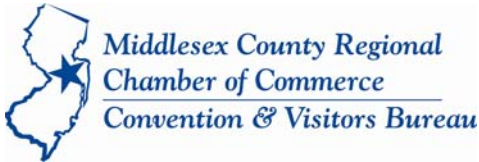




# Middlesex County Regional Chamber of Commerce and the Small Business Development Center Presents



## “Earning Customer Loyalty”

### Guest Speaker

Tuesday, April 1, 2008  
9:30 am – 12:30 pm  
MCRCC

*Jim Jarvis, The Morse Group, LLC*  
732.548.5573

Seating is Limited, Register Early. *Directions to the Chamber are on the reverse side of the form.* You may also register on-line at [www.mcrc.org](http://www.mcrc.org)

This seminar summarizes such topics as "Beyond Customer Service", "Creating and Measuring Customer Loyalty", "Creating Powerful Connections", "Effectively Managing Stress and Impulses", and "Goal Accomplishments for Success". The intent of this brief workshop is to outline a success program which can be followed by the Entrepreneur and Small Business.

• **Location:** TBD  
FAX: 732.821.5852 /  
PHONE: 732.821.1700

**\$35 - Members**

**\$49 - Non Members & Walk-ins**

Name(s): \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

# Attendees \_\_\_\_\_ Please Charge My: Visa \_\_\_\_\_ M/C \_\_\_\_\_ Discover \_\_\_\_\_ AMEX \_\_\_\_\_

Name as appears on Credit Card: \_\_\_\_\_

CC# \_\_\_\_\_ Exp: \_\_\_\_\_ Check # \_\_\_\_\_

Please Fax to 732-821-5852 or Register on-line at [www.mcrc.org](http://www.mcrc.org)  
Mail to: MCRCC, 1 Distribution Way,  
Monmouth Junction, NJ 08852 P: 732-821-1700 48 HOUR CANCELLATION NOTICE  
Reservations not prepaid will be charged "At the Door Prices"

