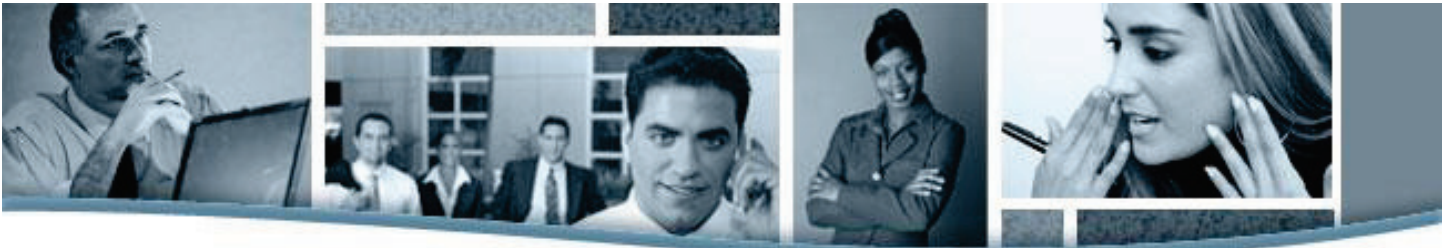




@ The College of New Jersey



# 2009 FACTS AND STATISTICS

New Jersey's Premier Provider of Comprehensive Services & Programs for Small Business

## NJ Small Business Development Centers - Statewide



Originated and funded by the U.S. Small Business Administration

State of New Jersey funded

1100 Centers throughout the U.S.

11 Regional Centers in New Jersey

Hosted by colleges and universities

Loans and Equity Investment Secured  
**\$30,407,533**

Newly Created Jobs  
**1,799**

Strategic Assistance  
**6,135 Counseled - 17,214 hours**

Procurement Contracts Secured  
**\$150,000,000**

Jobs Retained  
**10,837**

Businesses - New / Established  
**730 / 3,104 (50.6%)**

Sales Revenues  
**\$1,078,325,237**

For every \$1.00 NJ State invests in NJSBDC,  
**\$5.60 is returned to NJ taxpayers**

Workshop Attendees  
**14,392**

## NJ Small Business Development Center @ The College of NJ



Additionally Funded by the County of Mercer

Serving Mercer and Middlesex for over 30 years

**93** New Businesses Started  
**64%** Established Business Assistance

**631** Counseled  
**106** Workshops & Events  
**1744** Attendees

**297** Placed on Mercer County Bid List  
**416** Small Business Contracts Secured  
**\$233,000** NJ State Contracts Awarded

**29** Women Business Enterprises Certified  
**64** Small Business Enterprises Certified  
**35** Minority Business Enterprises Certified  
**4** 8(a) Federal Certifications Secured

**14** Small Business Loans Approved  
**\$1,194,300** Financing Secured

### 2009 U.S. Small Business Administration Innovation Excellence Service Award Winner

The NJSBDC network ([www.njsbdc.com](http://www.njsbdc.com)) is the premier provider of comprehensive services and programs for small business in New Jersey. The organization, which consists of 11 centers statewide, helps businesses expand their operations, manage their growth or start ventures. The New Jersey Small Business Development Centers (SBDC) network is partially funded by the U.S. Small Business Administration, the State of New Jersey and The College of New Jersey. SBA's funding is not an endorsement of any products, opinions, or services. All SBA funded programs are extended to the public on a nondiscriminatory basis. Reasonable accommodations for persons with disabilities will be made, if requested at least two weeks in advance by contacting 609.771.2947.