



2010 FACTS AND STATISTICS

New Jersey's Premier Provider of Comprehensive Services & Programs for Small Business

NJ Small Business Development Centers - Statewide



Originated and funded by the
U.S. Small Business Administration

State of New Jersey funded

1100 Centers throughout the U.S.

11 Regional Centers in New Jersey

Hosted by colleges and universities

Loans and Equity Investment Secured
\$24,855,984

Newly Created Jobs
1,081

Strategic Assistance
4,929 Counseled – 15,880 hours

Procurement Contracts Secured
\$40,000,000

Jobs Retained
8,501

Businesses - New / Established
715 / 2,525 (51.2%)

Sales Revenues
\$500,000,000+

For every \$1 NJ State invests in NJSBDC,
\$5.60 is returned to NJ taxpayers

Workshop Attendees
14,082

NJ Small Business Development Center @ The College of NJ



Additionally Funded by the County of Mercer

Serving Mercer and Middlesex for over 30 years

55 New Businesses Started
68% Established Business Assistance

524 Counseled
89 Workshops & Events
1149 Attendees

35 Placed on Mercer County Bid List
176 Small Business Contracts Secured
\$179,635 NJ State Contracts Awarded

20 Women Business Enterprises Certified
32 Small Business Enterprises Certified
18 Minority Business Enterprises Certified
1 8(a) Federal Certifications Secured

7 Small Business Loans Approved
\$4,869,000 Financing Secured

2009 U.S. Small Business Administration Innovation Excellence Service Award Winner

The NJSBDC network (www.njsbdc.com) is the premier provider of comprehensive services and programs for small business in New Jersey. The organization, which consists of 11 centers statewide, helps businesses expand their operations, manage their growth or start ventures. The New Jersey Small Business Development Centers (SBDC) network is partially funded by the U.S. Small Business Administration, the State of New Jersey and The College of New Jersey. SBA's funding is not an endorsement of any products, opinions, or services. All SBA funded programs are extended to the public on a nondiscriminatory basis. Reasonable accommodations for persons with disabilities will be made, if requested at least two weeks in advance by contacting 609.771.2947.