

**NEW!!!**

# THE BIG

# SHIFT

Positioning  
Your  
Business  
In A  
Tough  
Economy

**NJSBDC @ TCNJ**  
***Learn Live From Your Office***

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***Lorraine Allen's***  
**Weekly MONDAY**  
**Lunchtime**

**WEBINAR-SHOWS**  
**To KICKSTART Your Week**

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***Top "How To" Tools With Live***  
***Guest Experts To Help You***  
***Keep Your Business***  
***Going & Growing***

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**Noon to 1:00pm**

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**April 27**

**Let's Talk \$\$\$-Get it-Conserve It**

**May 4**

**How to Market & UpSell in Down Times**

**May 11**

**How To Go From Unemployment to  
Self Employment**

**May 18**

**Free Web Resources to Turbo Charge Your  
Business**

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***Only \$9.95 per session***

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