

## Financing Your Business in Mercer County

These seminars will help introduce you to the local and government funding programs including our Mercer County Loan Fund to help support funding for company's equipment, improvements and operation costs.

- 02/18/09 6-8pm PNC Bank, *N. Olden Avenue, Ewing*
- 04/14/09 6-8pm TD North Bank, *Quaker Bridge Plaza, Hamilton*
- 07/08/09 6-8pm Sovereign Bank, *Pennington Rd., Pennington*
- 10/06/09 6-8pm Sun Bank, *Princeton-Hightstown Road, Princeton Junction*

### **Pre-registrations are required for all programs and services.**

All registrations, directions and confirmations will be provided and coordinated by NJSBDC at TCNJ

**Phone 609-771-2947**

**Fax 609-637-5217**

**E-mail [sbdc@tcnj.edu](mailto:sbdc@tcnj.edu)**

Register online:

**[www.sbdcnj.com](http://www.sbdcnj.com)**

For more information, contact Wayne Staub,  
Mercer County Office of Economic  
Development and Sustainability at 609-989-6059

# DOING BUSINESS IN MERCER COUNTY



County programs  
designed to help you start or  
grow your business



### **Sponsored by**

Brian M. Hughes, Mercer County Executive  
Mercer County Board of Chosen Freeholders  
Mercer County Office of Economic Development  
and Sustainability  
NJ Small Business Development Center at  
The College of New Jersey

# Doing Business In Mercer County

## Doing Business WITH Mercer County

Our **Contacts for Contractors** workshops are designed to help teach you how to get on our bid lists, how to prepare a bid for contract opportunities and how to get paid.

### For Contractors Only

These workshops focus primarily on the contracts for the Affordable Housing Program with some discussion on other county-wide building contracting processes.

01/28/09 6-8pm Home Improvement-  
Lawrence Township Library, *Darrah Lane*

07/29/09 6-8pm Heating System, Contractors only  
Lawrence Township Library, *Darrah Lane*

### Products and Services

If you have products to sell or other services to offer, this program is for you. A step by step look at the complete bidding process.

03/18/09 6-8pm Washington Township  
Library, *Allentown-Robbinsville Road*

09/09/09 6-8pm Ewing Township Library  
*Scotch Road*

## How to Start Your Business A-Z

Our workshops are held in local neighborhoods to help you learn the requirements and local resources to start and grow your company here in Mercer County. **6-8pm.**

02/26/09 Hickory Corner Branch Library  
*Hickory Corner Road, East Windsor*

03/05/09 The College of NJ, *Pennington Road*

05/07/09 Ewing Township Library  
*Scotch Road*

07/22/09 Hightstown Memorial Branch Library  
*Franklin Street*

09/16/09 West Windsor Township Library  
*North Post Road*

## Free Counseling to Help you Grow your Business

Extra one-to-one help for you to solve your small business challenges and questions about doing business with the government, applying for a loan, understanding veteran benefits, business planning, marketing and more. From soup to nuts we offer counsel at local libraries.

Appointments are required to ensure we dedicate time just for you. Call 609-771-2947

01/06/09 1-5pm Mercer County Connection  
*Rt. 33 & Paxson Avenue, Hamilton*

02/10/09 5-8pm Lawrence Township Library  
*Darrah Lane*

03/11/09 1-5pm West Windsor Township Library  
*North Post Road*

04/07/09 5-8pm Hickory Corner Branch Library  
*Hickory Corner Road, East Windsor*

04/21/09 1-5pm Mercer County Connection  
*Rt. 33 & Paxson Avenue, Hamilton*

05/12/09 1-5pm Ewing Township Library  
*Scotch Road*

07/28/09 5-8pm Mercer County Connection  
*Rt. 33 & Paxson Avenue, Hamilton*

08/05/09 1-5pm Hightstown Memorial Branch  
Library, *Franklin Street*

09/10/09 5-8pm Lawrence Township Library  
*Darrah Lane*

09/23/09 1-5pm Trenton Public Library  
*Academy Street*

10/07/09 5-8pm Hickory Corner Branch Library  
*Hickory Corner Road, East Windsor*

10/20/09 1-5pm Mercer County Connection  
*Rt. 33 & Paxson Avenue, Hamilton*

11/10/09 1-5pm Ewing Township Library  
*Scotch Road*

12/08/09 5-8pm West Windsor Township Library  
*North Post Road*