



Writing Creative Copy That Sells

Save Gas & Travel Time plus NO Phone Charges to You

*Understand the creative process of marketing.
Write copy that impacts, involves, intrigues using
attention-getting words, headlines that attract
and tips to great copywriting.*

Instructor:

Ellen Silverman, ESA Marketing

WEBINAR

March 26
8:00-9:00 am

May 7
7:00-8:00 pm

Location

From your home or office
computer & telephone

Fee

\$19

To Register

609-771-2947
www.sbdcnj.com



The NJSBDC network (www.njsbdc.com) is the premier provider of comprehensive services and programs for small business in New Jersey. The organization, which consists of 11 centers statewide, helps businesses expand their operations, manage their growth or start ventures. The New Jersey Small Business Development Centers (SBDC) network is partially funded by the U.S. Small Business Administration, the State of New Jersey and The College of New Jersey. SBA's funding is not an endorsement of any products, opinions, or services. All SBA funded programs are extended to the public on a nondiscriminatory basis. Reasonable accommodations for persons with disabilities will be made, if requested at least two weeks in advance by contacting 609.771.2947.