



E-Mail Marketing: Staying in touch & growing sales

Save Gas & Travel Time plus NO Phone Charges to You

A good e-mail marketing campaign can increase your sales, generate repeat customers, up-sell & cross sell products, gain valuable feedback and drive web users to make off-line purchases. Learn about cost effective strategies to keep in touch with your customers.

Instructor:

Sunny Kancherla, Garden State Apartments.com

WEBINAR

May 19
7:00-8:00 pm

Location

From your home or office
computer & telephone

Fee

\$19

To Register

609-771-2947

www.sbdcnj.com



The NJSBDC network (www.njsbdc.com) is the premier provider of comprehensive services and programs for small business in New Jersey. The organization, which consists of 11 centers statewide, helps businesses expand their operations, manage their growth or start ventures. The New Jersey Small Business Development Centers (SBDC) network is partially funded by the U.S. Small Business Administration, the State of New Jersey and The College of New Jersey. SBA's funding is not an endorsement of any products, opinions, or services. All SBA funded programs are extended to the public on a nondiscriminatory basis. Reasonable accommodations for persons with disabilities will be made, if requested at least two weeks in advance by contacting 609.771.2947.