



Innovation:

Turn Your Ideas Into a Profitable Business

Save Gas & Travel Time plus NO Phone Charges to You

Do you have great, innovative ideas and want to start a business, but don't know how to make it happen? Perhaps you have designed a product or service only to discover you know very little about the industry, it's culture, pricing models, target markets, and channels of distribution. This workshop is for YOU!

Before spending a single dime, learn what it takes to pursue your dreams. Find out if your idea or invention is viable and marketable. Discover what makes some businesses flourish while others fail to achieve their goals. Innovation is fundamental to one's success. Although innovation won't guarantee success, you cannot expect to be successful without it.

Instructor:

Vicki Lynne Morgan, Russmor Marketing Group

WEBINAR

April 29
7:00-8:00 am

Location

From your home or office
computer & telephone

Fee

\$19

To Register

609-771-2947

www.sbdcnj.com



The NJSBDC network (www.njsbdc.com) is the premier provider of comprehensive services and programs for small business in New Jersey. The organization, which consists of 11 centers statewide, helps businesses expand their operations, manage their growth or start ventures. The New Jersey Small Business Development Centers (SBDC) network is partially funded by the U.S. Small Business Administration, the State of New Jersey and The College of New Jersey. SBA's funding is not an endorsement of any products, opinions, or services. All SBA funded programs are extended to the public on a nondiscriminatory basis. Reasonable accommodations for persons with disabilities will be made, if requested at least two weeks in advance by contacting 609.771.2947.