

Curriculum Vitae

Linghui (Lynn) Tang

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EDUCATION

Faculty Development Workshop in International Business, June 1999, The American Graduate School of International Management, Thunderbird University, AZ

Ph.D., 1998, International Economics and Applied Econometrics, SYRACUSE UNIVERSITY, Syracuse, NY

Dissertation: *Essays on Vertically Integrated MNEs: Theory and Evidence*

B.A., 1991, Economics and Management, Guanghua School of Management, PEKING (BEIJING) UNIVERSITY, Beijing, China

PROFESIONAL EMPLOYMENT

2007- present Associate Professor of International Business, School of Business, College of New Jersey, Ewing, New Jersey, NJ 08628
2006-2007 Associate Professor of International Business and Strategy, Albright College, Reading, Pennsylvania, PA 19612
2004-2006 Assistant Professor and International Business program coordinator, College of Business, The University of Southern Mississippi, Hattiesburg, MS 39406
1998-2004 Assistant Professor, Lebow College of Business, Drexel University, Philadelphia, PA 19104
1993-1998 Teaching/Research Assistant, Maxwell School, Syracuse University, Syracuse, NY 13244
1991-1993 Assistant Lecturer, College of Electronic Ministry of China, Beijing, China

HONORS, AWARDS, AND GRANTS

[1] Project Manager, Title VI-B (BIE) grant from the U.S. Department of Education, total awarded: \$178,220, Project titled: "From Local to Global: The Internationalization of Business in Mississippi" 2005-2006, (with Dr. Niroomand)

[2] Summer Research Grant, College of Business, University of Southern Mississippi, 2005

[3] Summer Research Grant, Lebow College of Business, Drexel University, 1998-2002

[4] Research/Creative Project Grant from the Graduate School of Syracuse University, Spring 1997

[5] Outstanding Young Teacher, College of Electronic Ministry of China, Beijing, China, 1992

COURSES TAUGHT

A. Undergraduate Courses

1. Multinational Firms
2. International Management
3. Business Policy and Strategy
4. Capital Flows and Currency Crises
5. Regional Studies in International Business and Economic Policy
(with a focus on China and Japan)
6. Survey of International Economics
7. Senior Seminars in International Business and Management

B. Graduate Courses

1. Management of Transnational Enterprises (MBA)
2. International Business Management (MBA and MBA Online)
3. Special Topics in FDI and MNCs (Ph.D)
4. Managerial Economics (MBA)

MEMBER OF EDITORIAL BOARD

Journal of Developmental Entrepreneurship, 2004-present

PUBLICATIONS

A. Refereed Journals

- [14] Tang, L. and Koveos, P. (2008), "A Framework to Update Hofstede's Cultural Value Indices: Economic Dynamics and Institutional Stability", *Journal of International Business Studies* 39(6): 1045-1063
- [13]] Tang, L. and Koveos, P. (2008), "Embodied and Disembodied R&D Spillovers to Developed and Developing Countries", *International Business Review* 17(5): 546-558
- [12] Tang, L. (2006), "What Account for the Growth of Trade in Differentiated Goods: Economic Causes or Technological Imperatives?", *Economics Letters* 91(2): 204-209
- [11] Tang, L. (2006), "Communication Costs and Trade of Differentiated Goods" *Review of International Economics* 14(1), 54-68
- [10] Jeon, B, Tang, L. and Zhu, L. (2005), "Information Technology and Bilateral FDI: Theory and Evidence", *Journal of Economic Integration* 20(4): 613-630
- [9] Koveos, P. and Tang, L. (2004), "Offshore Outsourcing: Japan, Europe, and the Rest of the World", *Indian Journal of Economics and Business* (Special Issue), 43-62
- [8] Tang, L. and Koveos, P. (2004), "Venture Entrepreneurship, Innovation Entrepreneurship, and Economic Development", *Journal of Developmental Entrepreneurship* 9(2), 161-171
- [7] Tang, L. (2004), "Africa and the Internet: Economic Asymmetry or Regulatory Problems?", *The Journal of Economic Asymmetries* 1(1), 71-84
- [6] Tang, L. (2003), "The Determinants of International Telephone Service Imbalances" (Lead Article), *Information Economics and Policy* 15(2), 127-145
- [5] Tang, L. and Madan, V (2003), "Vertically Integrated Multinational Enterprises and the Relative Efficiency of Ownership Structures", *The International Trade Journal* 17(2), 177-203
- [4] Tang, L. and Hammoudeh, S. (2002), "An Empirical Exploration of the World Oil Price under the Target Zone Model", *Energy Economics* 24 (6), 577-596
- [3] Tang, L. (2002), "Measuring the Intensity of Vertically Integrated Multinational Enterprises", *Review of Development Economics* 6 (3), 478-491

[2] Tang, L. (2002), “Incomplete Contracts and Vertically Integrated Multinational Enterprises”, *International Economic Journal* 16 (1), 127-138, 2002

[1] Tang, L. (2001), “The Imbalances of Telephone Traffic for the United States”, *Telecommunications Policy* 25 (6), 421-430

B. Working papers and work in progress

[1] “The Direction of Cultural Distance on FDI: Attractiveness or Incongruity”, under review

[2] “Job Training and Labor Turn-over Rate: The Case of China”

[3] “ICT Development and a Multi-Dimensional Measure of Distance for International Location Strategy”

[4] “Explicit and Tacit Knowledge Transfer from the Industrial Triad to Asia”, with Len Trevino

C. Book Chapters and Others

[1] “Chinese Economic and Financial Reforms” with Peter Koveos, in *Economies in Transition: Conception, Status, Prospects*, edited by Peter Koveos, Ivan Teodorovic, and Allan Young, World Scientific Press, 2002

[2] Co-edit the Special Issue on China and India for the Journal of Development Entrepreneurship, 12(4), December 2007

D. Refereed Conference Proceedings

[3] Linghui Tang and Bang Nam Jeon, “Communication Cost, Distance, and Foreign Direct Investment”, *Globalization in the Age of Technology*, Proceedings of the 2003 AIB Northeast annual conference, Southern New Hampshire University, Manchester, New Hampshire

[2] Linghui Tang, “Taking Africa to the Internet: Economic and Regulatory Issues”, *WTO and Global Competition: A New Era for International Business*, Proceedings of 2002 AIB Southeast Asia and Australia Regional Conference, Shanghai, China

[1] Peter Koveos, Patricia Meyers, and Linghui Tang, “Chinese Economics and Financial Reforms, Proceedings of the First International Conference on Managing in Emerging Markets, School of Management, Syracuse University

CONFERENCE PRESENTATIONS

- [20] “Explicit and Tacit Knowledge Transfer from the Industrial Triad to Asia”, 2007 (December) China Economic Annual Conference, Shenzhen, China
- [19] “Has Cultural Distance Declined for FDI”, 2007 (August) Academy of Management annual conference, Philadelphia, Pennsylvania
- [18] “ICT Development and a multi-Dimensional Measure of Distance for International Location Strategy”, 2007 (June) Academy of International Business annual conference, Indianapolis, Indiana
- [17] “On a Formal Framework to Update the Hofstede Indices” with Peter Koveos, 2006 Northeast AIB Conference (October 2005), Cleveland State University, Ohio
- [16] “Embodied and Disembodied International R&D Spillovers: Trade, FDI, and Telephone Traffic” with Peter Koveos, presented at 2005 Academy of International Business Conference, Quebec City, Canada
- [15] “Testing Different Channels of R&D Spillovers: Trade, FDI, and Telephone Traffic” (January 2005) with Peter Koveos, Allied Social Science Association Conference (ASSA), Philadelphia
- [14] “Testing Different Channels of R&D Spillovers for OECD and Non-OECD Countries: Trade, FDI, and Telecommunications” (July 2004) with Peter Koveos, 7th Biennial Conference in Asymmetries in Trade and Currency Arrangements in the 21st Century, Deutsche Bundesbank, Frankfurt, Germany
- [13] “Testing Different Channels of R&D Spillovers: Trade, FDI, and Telecommunications, (June 2004), Western Economic Association, Vancouver, Canada
- [12] “FDI and R&D Spillovers in OECD Countries” (November 2003), Southern Economic Conference, San Antonio, Texas
- [11] “Communication Cost, Distance, and Foreign Direct Investment” (October 2003), AIB Northeast Annual Meeting, Southern New Hampshire University, Manchester, NH
- [10] “Communication Costs, Distance, and Bilateral FDI” (July 2003), 78th Western Economics Conference, Denver, Colorado
- [9] “Communication Cost Sharing, Information Technology, and U.S. Imports of Differentiated Goods” (May 2003), Midwest International Economics Meeting, Pittsburg University, Pittsburg, PA

- [8] “Taking Africa to the Internet: Economic and Regulatory Issues” (July 2002), Academy of International Business Southeast Asia and Australia Regional Conference, Shanghai, China
- [7] “The Impact of Information Technology on International Trade” (May 2002), Midwest International Economics Meeting, Northwestern University, Evanston, IL
- [6] “The Impact of Information Technology on International Trade” (July 2001), 76th Annual Western Economics Conference, San Francisco, CA
- [5] “Vertically Integrated Multinational Enterprises and the relative Efficiency of Ownership Structures”, (May 1999), Midwest International Economics Meeting, Purdue University, West Lafayette, IN.
- [4] “Reconsidering the Emergence of Vertically Integrated Multinational Firms: Theory and Evidence” (January 1999), North American Economics and Finance Conference, New York City.
- [3] “Measuring the Intensity of Vertical Integration for U.S. Majority-Owned Multinational Enterprises” (October 1998), Midwest International Economics Meeting, University of Michigan, Ann Arbor, MI.
- [2] “The Emergence of Vertically Integrated Multinational Enterprises through Cross-Border Mergers and Acquisitions” (May 1997), Midwest International Economics Meeting, Northwestern University, Evanston, IL
- [1] “Chinese Financial Reforms: Lessons for Other Countries”(September 1995), with Peter Koveos and Patricia Meyers, The First International Conference on Managing in Emerging Markets, School of Management, Syracuse University, NY.

SERVICES

A. Ph.D Thesis Committee

- [1] Humin Li, “Essays on the Contagion Effect of Asian Financial Crisis”, 2004
- [2] Yi Liu, “An Examination of the Long-run Market Reaction to Announcement of Dividend Omissions and Reductions”, 2003
- [3] Michael Busler, “Product Differentiation, Celebrity Endorsement, and the Consumer’s Assessment of Product Quality”, 2002

[4] Doseong Kim, “Three Essays on Closed-End Country Funds”, 2000

[5] Shen-Yung Yang, “Three Essays on Forward Foreign Exchange Market Efficiency and Models for Foreign Exchange Risk Premium”, 2000

B. Department & College Committee Services

[1] College of Business Research Committee, University of Southern Mississippi, 2004-present

[2] Lebow College of Business MBA Curriculum Task Force, Drexel, 2001-2002

[3] Lebow College of Business Research Committee, Drexel, 1999-2000

[4] Lebow College of Business Technology Committee, Drexel, 2001-2004

[5] Co-organizer of 3rd International Business Symposium, Department of Economics and International Business, Drexel University, 1999

[6] Ad hoc Department Curriculum Committee, Drexel University

PROFESSIONAL MEMBERSHIPS AND SERVICES

[1] Members of **Academy of International Business (AIB)**, **Academy of Management (AOM)**, and ***Chinese Economic Society (CES)***

[2] Referee for *Journal of Developmental Entrepreneurship*, *International Business Review*, *International Economic Journal*, *Review of International Economics*, 2005-2007 AIB Conferences, and 2007 AOM Conference

[3] Discussant and Session Chair for 2005 and 2007 AIB conferences, 2007 AOM Conference, and 2003 Western and Southern Economics Conferences

References:

1. Peter E. Koveos

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4. D.J. Wu

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